

CEO's Message to you



It is my pleasure to present to you our new look GP newsletter for the start of 2011. I hope you have all had a relaxing and enjoyable Summer Break which will undoubtedly be a long and distant memory already to many of us!!

In this edition, I am keen to provide you with an update of the new services we are offering to the community, along with some useful contact numbers and information

about our marketing. I am acutely aware that you will all receive a huge amount of information in the mail each day which you may or may not find useful. Our GP newsletter will be sent to you bimonthly and also posted onto the GP page on our new website. In addition to this, I will again be visiting over 250 GP practices spreading over the South and East of Auckland and the North Waikato region as well. With this visit I will be leaving for you our 2011 specialist flipcharts, deskpads and brochures, along with a commitment to meet with you if you wish at anytime that suits you to discuss anything you need to know about Ormiston Hospital and its services.

We are now close to our second year in operation and have treated well over 5000 patients to date. We have facilitated 15 major DHB contracts for both Counties Manukau and Waikato DHB's and we now provide the community with an option of 14 different surgical specialties with over 60 credentialed specialists, mainly from Middlemore Hospital. I believe our profile has risen significantly in the Auckland and Waikato regions and we have forged an enviable clinical reputation. The feedback from our patients is consistently outstanding and we have a lot of patients commenting on how they will recommend us to family and friends. It is my hope that these types of endorsements will give you peace of mind when referring your patients to our facility

In closing, I would ask you to take time to read about the new services that we are now offering which are the Ormiston Specialist Centre, the Ormiston Weight Loss Service and our newly credentialed spinal surgeon, Mike Barnes. As you can see, Ormiston is continuing to move from strength to strength in the region and will work hard to make sure we can offer you the best services that we can for your patients. I look forward to perhaps meeting many of you during my visits over the coming months.

Best Wishes

Mark

Contacting Ormiston for information

At Ormiston, Mark and the Senior Management Team understand how important timely communication with you the local GP's and the hospital is if we are to serve our community effectively. To help facilitate this, listed below are the contact details and roles of key hospital personnel. Please feel free to contact any of the team if you have any queries or requests regarding referrals, services provided, follow up care, service feedback, complaints or your own service improvement suggestions.

Mark Watson – CEO

Phone: 027 351 3793. Email: markw@ormistonhospital.co.nz
For all enquiries GP/CME education evenings

Tracy Norton – Theatre Manager

Phone: 027 523 3229. Email: tracyn@ormistonhospital.co.nz
For all referral and service enquiries

Karen French – Patient Services Manager

Phone: 021 702 865. Email: karenf@ormistonhospital.co.nz
For all referral, service or follow up enquiries, complaints, service feedback or improvement suggestions.

Natalie Cooper – Pre-Admit and PACU Room Manager

Phone: 021 243 9448. Email: nataliec@ormistonhospital.co.nz
For all referral and service enquiries.

Joanna Lee – ACC contracts Administrator

Phone: 250 1157. Email: joannal@ormistonhospital.co.nz
For ACC referral enquiries

The Ormiston Hospital website www.ormistonhospital.co.nz also provides you with essential information regarding our specialists, contact details, current news and service provision.



Ormiston Hospital



“Based at the consulting rooms will be the Ormiston Surgeons Group, the Eye Doctors and a number of other individual specialists”

Consulting Suites

Planned for mid June 2011, Ormiston hopes to have seven consulting rooms on site within the hospital building, situated on the ground floor. As a purpose built consulting suite, the facility will allow patients to have their pre-operative visit and post-operative visits, along with their actual surgery, all on one site and conveniently located for all the residents in the South and East Auckland area. Supporting this consulting suite will be onsite radiology and pharmacy services.

Based at the consulting rooms will be the Ormiston Surgeons Group, the Eye Doctors and a number of other individual specialists offering consulting services for the following specialities:

- Orthopaedics
- General Surgery
- Ophthalmology
- ORL
- Vascular Surgery
- Rheumatology
- Spinal Surgery
- Bariatric Surgery
- Gynaecology
- Urology
- Podiatry

We will be providing more comprehensive information shortly and will send this to you separately as well as regularly updating our website.

Ormiston Consulting Suite



Open Day - Saturday 10th April

We invite you to join us for our community initiative giving us an opportunity to showcase our hospital to you our local GPs, Auckland/Waikato GPs and the general public.

The on-site TRG, pharmacy and café will be open and we will have the blood donor service onsite, with other possible spot health checks available.

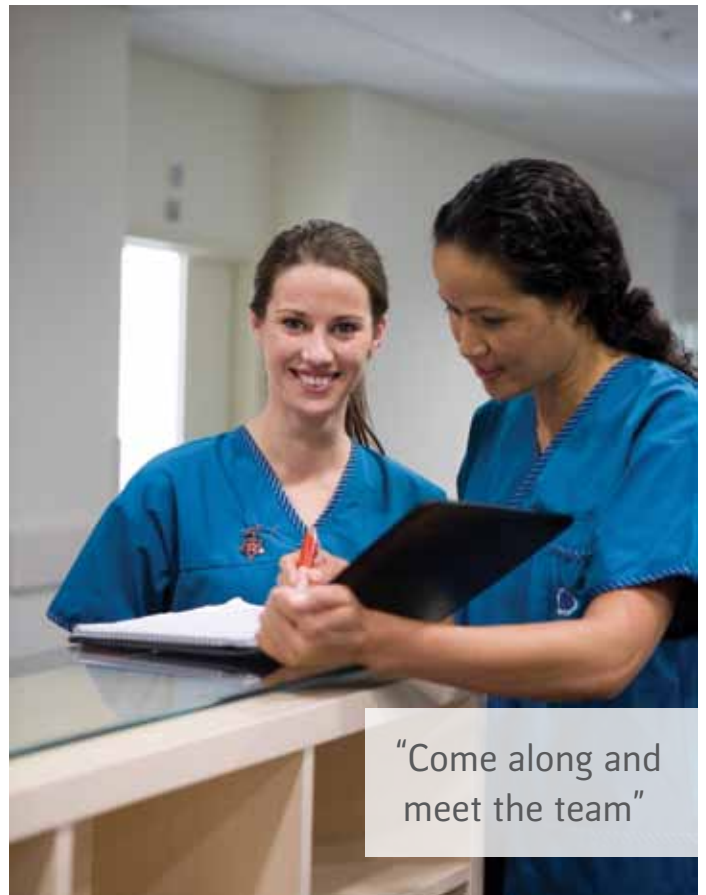
We will be profiling our Bariatric and Endoscopy services along with other components of the hospital.

Why not come along and meet the team. For more details see our website www.ormistonhospital.co.nz

125 Ormiston Road, Botany Junction, Counties Manukau

Phone (+649) 250 1157

Fax (+649) 926 5809



“Come along and meet the team”

New Services at Ormiston

Ormiston can now offer additional services to your patients on top of the previous surgical specialties already on offer.

The **Ormiston Weight Loss Service** has been set up to provide patients with a total package of services. The service includes Dietician, Psychiatric, Physiotherapist and Surgical support, both pre and post operatively, all from the one site at Ormiston Hospital for a fixed fee. To promote this service we will be holding monthly patient information forums at the hospital with the first planned for Wednesday 2nd March at 6pm on Level 2. Advertising will be placed in the local papers.

From March onwards, Ormiston will be able to offer your patients the option to have **Spinal Surgery** performed, under Mr Mike Barnes. Please see the information within this newsletter for referral details. Again we are pleased to be able to welcome Mr Barnes on site at Ormiston for his consultation appointments as well as surgery, meaning less inconvenience for your patients.

Finally, please be aware that Ormiston facilitates a number of Southern Cross Affiliated Provider Contracts in the following specialties.

- Endoscopy
- ORL
- Urology
- Vascular Surgery
- Orthopaedics
- Ophthalmology

For more information on these contracts, please look on our website or alternatively on www.southerncross.co.nz/affiliatedproviders

Website Upgrade

www.ormistonhospital.co.nz

We have now completed the massive upgrade of our new website. Some of the new features included are:

- Kids page
- Updated surgeons profile
- Hyperlinks to other websites for surgeons
- Estimates for procedures
- Online enquiries
- Information on services offered at the hospital and procedures performed
- Easy to read information for general public about the different specialties available at the hospital
- Dedicated GP information page
- Dedicated patients information page

Why not take a minute to familiarise yourself with it. Visit us at:

www.ormistonhospital.co.nz



Michael Barnes, Spine Surgeon

Spine Surgery Service to commence at Ormiston Hospital

Over the last six months Management at Ormiston Hospital has been working with an established Spine Surgeon, Mr Mike Barnes, with a view to commencing a Consulting and Operative Spine Service for residents of East and South Auckland.

He will begin consulting at Ormiston Hospital on 4 March of this year. Conditions to be assessed and treated include:

- Spinal Stenosis
- Disc Protrusion
- Cervical Radicular Pain
- Spondylolisthesis
- Low Back Pain

For many years Mike's Practice has been based in Parnell. For both professional and lifestyle reasons Mike is now keen to spread his time between Central and South/East Auckland. For those of you who do not know Mike his profile is as follows:

- New Zealand Trained Orthopaedic Surgeon
- Spine Fellowship Training Australia/USA
- 21 years experience as a Consultant Spine Surgeon in New Zealand
- 18 years in Public
- Immediate Past Chairman New Zealand Orthopaedic Training Programme
- Over 5000 spine operations successfully completed
- Website www.domainortho.co.nz

We are looking forward to helping your patients with spinal problems. Please arrange bookings for his Ormiston Clinic through his Secretary, Claire Wheeler:

Phone: 307 42821. **Fax:** 307 4280. **Mobile:** 021 882 687

Services now available at Ormiston Hospital under the Affiliated Provider programme

Ormiston Hospital is now pleased to announce further additions to its Affiliated Provider programme.

Ormiston Hospital now offers:

- Endoscopy
- Varicose Veins
- Balloon Sinoplasty
- Laproscopic Prostatectomy
- Joint Replacement
- Cataract Surgery

As an Affiliated Provider to Southern Cross Health Society, Ormiston Hospital offers the following advantages to Southern Cross members:

- Greater cost certainty for gastroscopy and colonoscopy procedures. For more information, go to www.southerncross.co.nz/affiliatedproviders
- Efficient arrangement of prior approval on your behalf
- If you are on a shared cover plan, we can let you know before surgery what your contribution to the costs will be
- We'll take care of your claim for you.

For more details on the services we offer other Affiliated Provider contracts, visit our website:

www.ormistonhospital.co.nz

GP Education/CME

Ormiston will be hosting the East Tamaki Healthcare CME evenings over the next year.

Please contact Dr Richard Hulme on **Phone:** (09)274 7823.

Fax: (09)274 1730. **Mobile:** 021 480 111

We are also working closely to try and provide our specialists for CME events through East Health and Procure. If you have any suggestions for anything else that we could facilitate, please feel free to contact Mark Watson, CEO Ormiston Hospital.

Surgical Specialists regularly operating at Ormiston Hospital

Adult Endoscopy

Stephen Persson
Stephen Gerred
Dinesh Lal
Paul Casey
Ravinder Ogra

Bariatric Surgery

Habib Rahman
Stephanie Ulmer
Richard Babor
Jon Morrow

Ear Nose & Throat Surgery

David Flint
Zahoor Ahmad

General Surgery

Richard Babor
Stephanie Ulmer
Andrew Hill
David Moss
Habib Rahman
Lincoln Israel
Matt Clark
Jon Morrow
Stuart Caldwell
Murray Cox
Peter Vann
Dave Adams

Gynaecology

Renuka Bhat
Anil Sharma
Edwin Ozumba
Lisa Meyer
Lois Eva
Lynsey Hayward
Ravindra Raj
Alec Ekeroma
Mahesh Harilall

Ophthalmology

Sonya Bennett
Shuan Dai
Simon Dean
Mark Donaldson
Trevor Gray
Penny McAllum
Nick Mantell
Andrew Riley

Oral & Maxillo-Facial Surgery

John Harrison
Chris Sealey

Orthopaedic Surgery

Peter Hucker
Rocco Pitto
Shihab Faraj
Wesley Bevan
Wolfgang Heiss-Dunlop
Alec McAuslan
Brendan Coleman
Chris Taylor
Gary French
Ivan Spika
Janus Schaumkel
Jennifer Hicks
Michael Flint

Paediatric Endoscopy

Helen Evans

Paediatric General Surgery

Phil Morreau

Plastic/Cosmetic Surgery

Stanley Loo
Amber Moazzam
Bruce Peat
Cary Mellow
Murray Beagley
Jonathan Wheeler

Rheumatology

Hassan Mubark

Spinal Surgery

Michael Barnes

Urology

Jonathan Masters
David Merrilees
Chris Hawke
Dirk Drent
John Tuckey
Ian Mundy

Vascular Surgery

Stuart Caldwell
Murray Cox
Peter Vann
Dave Adams



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